

*****MEDIA ADVISORY*****

FOR IMMEDIATE RELEASE

September 26, 2014

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Transportation for Michigan Odyssey Stops in Ferndale

The Transportation Odyssey—an annual event of Transportation for Michigan (Trans4M)—will stop in Ferndale on October 7 to highlight innovative transportation projects in the community. The group will tour transportation improvements along Livernois and 9 Mile. We will follow this with a presentation to the public, elected officials and other stakeholders.

The [Odyssey](#) is an annual event designed to celebrate successful transportation projects in Michigan communities while also showcasing the ongoing need to improve our roads, downtowns and trails to accommodate all users. It will take place October 7-8, 2014 and will stop in Ferndale, Brighton, Lansing, Midland and Sault Ste. Marie.

We invite you to participate in this exciting event by touring downtown Ferndale with us and attending the presentation. Read more details about the 2014 Odyssey at <http://bit.ly/1rg3DAz> or about previous Odyssey trips at <http://bit.ly/1qqOPTu>. Please direct inquiries to Laurel Burchfield, Trans4M Coordinator, Laurelb@trans4m.org.

What: Media availability with transportation advocates and elected officials, and tour of transportation projects in Ferndale.

Who: Representatives of the Trans4M coalition and local stakeholders, including:

Norm Cox, President of The Greenway Collaborative

Derek Delacourt, Director of Community and Economic Development

When: Tuesday, October 7, 2014. Odyssey participants will tour the transportation projects beginning at 8:00am with a presentation following at 9:00am. Presenters will be available for interviews during the tour and immediately following the presentation.

Where: Begin the tour at Gerry Kulick Community Center
1201 Livernois St
Ferndale, MI 48220

Presentation at City Hall
300 E. Nine Mile Road
Ferndale, MI 48220

Why: Ferndale is leading the way in innovative transportation projects that are accessible and provide options for all users. This presentation will highlight the impact that good transportation design and implementation has on the community and invites locally elected officials, business owners, and the public to participate in this discussion.

[Trans4M](#) is a diverse coalition of groups working together to make Michigan communities more livable, create equitable opportunities for all people, and build a more robust economy through transportation policy reform.